

**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**US Chamber Of Commerce/ Issue**  
Submission Number 657 Issue 2



[nbc4.com](http://nbc4.com)

**NBC 4 / WCMH**  
3165 Olentangy River Road  
Columbus, OH 43202  
PHONE (614) 263-4444 FAX (614) 447-9107

**Copy**

<b>Client:</b> US Chamber Of Commerce/ Issue	<b>Submission Cost:</b> 99000	<b>Campaign Ref:</b> E:063733010
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> ./ /1498	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/15/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06373301
<b>Est/PO Number:</b> 06373301	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> US Chamber Of Commerce	<b>Booking Group:</b> WCMH	<b>Key Market:</b> Columbus, OH
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/15	10/22	Total	Cost
9	Fri 8-9p ....F..	07	2200	30 Comme	Nbr of Spots	1		1	2200
10	Sat 6a News .....S.	05	1100	30 Comme	Nbr of Spots	1		1	1100
11	Sun 7p ET / 6p CT Football Night In America .....S	07	2500	30 Comme	Nbr of Spots	1		1	2500
12	M-F 6a News M.WT...	05	1500	30 Comme	Nbr of Spots		3	3	4500
13	M-F 7a Today Show MTWT...	05	1800	30 Comme	Nbr of Spots		4	4	7200
14	M-F 5p News MTWT...	06	1400	30 Comme	Nbr of Spots		4	4	5600
15	M-Su 6p News MT.T...	06	1800	30 Comme	Nbr of Spots		3	3	5400
16	M-F 7p Extra	05		30	Nbr of Spots				
<b>Weekly Totals:</b> Total Spots(Ord Spots)						4	51	55	
Closed PR							1	1	

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<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
17	M-F 1135p ET / 1035p CT Tonight Show MTWT...	05	1100	30 Comme	Nbr of Spots Closed PR	2 1	2 1	2600
18	M-Su 11p News MTWT...	06	2500	30 Comme	Nbr of Spots	4	4	10000
19	M-Su 630p NBC Nightly News T....	05	3000	30 Comme	Nbr of Spots	1	1	3000
20	Mon 8-9p M.....	06	4500	30 Comme	Nbr of Spots	1	1	4500
21	Fri 9-10p ...F.. Isolations: W/C 10/15 ...F..	07	3500	30 Comme	Nbr of Spots	1	1	3500
29	M-F 6a News ...F..	05	1500	30 Comme	Nbr of Spots	1	1	1500
30	M-F 7a Today Show ...F..	05	1800	30 Comme	Nbr of Spots	1	1	1800
31	M-F 5p News ...F..	06	1400	30 Comme	Nbr of Spots	1	1	1400
32	M-Su 6p News ...F..	06	1800	30 Comme	Nbr of Spots	1	1	1800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					4	51	55	
<b>Closed PR</b>						1	1	

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Est/PO Number:	06373301	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
33	M-F 7p Extra ...F..	05	1300	30 Comme	Nbr of Spots	1	1	1300
34	M-F 1135p ET / 1035p CT Tonight Show ...F..	05	1100	30 Comme	Nbr of Spots	1	1	1100
35	M-Su 11p News ...F..	06	2500	30 Comme	Nbr of Spots	1	1	2500
36	M-F 6a News MTWTFSS Isolations: W/C 10/22 ...T...	05	1500	30 Comme	Nbr of Spots	1	1	1500
37	M-F 7a Today Show ..WTF..	05	1800	30 Comme	Nbr of Spots	3	3	5400
38	M-F 5p News ..WTF..	06	1400	30 Comme	Nbr of Spots	3	3	4200
39	M-Su 6p News ..TF..	06	1800	30 Comme	Nbr of Spots	2	2	3600
40	M-F 7p Extra ..W.F..	05	1300	30 Comme	Nbr of Spots	2	2	2600
41	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	05	1100	30 Comme	Nbr of Spots	3	3	3300
42	M-Su 11p News	06	2500	30 Comme	Nbr of Spots	3	3	7500
Weekly Totals: Total Spots(Ord Spots)					4	51	56	
Closed PR						1	1	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
43	M-Su 630p NBC Nightly News ..W....	05	3000	30 Comme		1	1	3000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					4	51	55	
<b>Closed PR</b>					1	1	1	

Pre-emption Summary							
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref
16	M-F 7p Extra	30 Commercial	10/22/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000
							E:063733010

Grand Totals				Month 10 Weeks: 4			
Totals				10/15	10/22		
Spots				55	4		51
Cost				99000	9300		89700

<b>Grand Totals:</b>	<b>Spots:</b> 55
	<b>Gross Total:</b> 99,000.00
	<b>Commission:</b> 14,850.00
	<b>Net Total:</b> 84,150.00